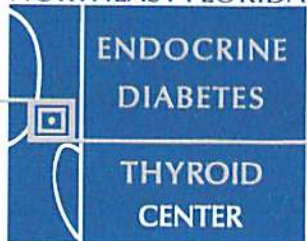


NORTHEAST FLORIDA



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To: Mark Ansley
President/CEO Ansley Foods
626 May Street
Jacksonville, Florida 32204

July 4, 2011

Regarding: Wellness Life! Exciting update.

Dear Mark,

As you know we recently launched our intensive lifestyle and weight management program called "Wellness Life!". This is a sixteen week program which provides educational, fitness, behavior, and nutritional support to help people manage their weight and promote a healthy lifestyle to help them minimize or prevent diabetes.

Everyone is enjoying the Wellness Life Cookies and Shakes as part of their nutritional support for breakfast and lunch with a well balanced evening meal.

As some of our groups are now entering into week fourteen we are seeing truly astounding results. Participants are losing about 1-2 pounds per week or more (which is exactly what we were targeting). Along with that weight reduction we are seeing dramatic improvements in their diabetes control and most are requiring much less diabetes medication as well. Two notable participants include a husband and wife, where the husband has lost over 40 pounds and has been able to reduce his diabetes medication by 50 %. The wife was on insulin (80 units at entry which is a huge dose) and she has lost 28 pounds and has improved her diabetes to the point that she has been OFF insulin for 6 weeks now. This is exciting and will have significant benefits for people with diabetes as well as pre-diabetics (obese patients at risk for diabetes).

We should have enough data collected in about 3 months to publish and present our data to the community. The template we have designed with "Wellness Life!" could have very broad applications to employers, city employees, as well as the educational system and our school board. (Diabetes prevention and nutritional support also needs to start with our children in schools).

Best regards,

J. Gary Evans, MD
Director of Research
Northeast Florida Endocrine and Diabetes Associates